



ROSEMARK G L E N

ROSEMARK GLEN PRIVACY POLICY

We're Rosemark Properties, and this is our web site. You're looking at our web site's privacy policy. If you're interested in learning about what information about you that we collect through our web site and what we do with it, you've come to the right place.

Our privacy policy works like this:

- ▶ First, we tell you what information about you we collect and how we collect it.
- ▶ Second, we tell you how we use or disclose that information, and how we protect it.
- ▶ Finally, we point out some other things that should know, like when you go to somebody else's web site, you should read their privacy policy.

We've tried our best to make our privacy policy clear and helpful, but if you have any questions about our privacy policy and our data collection practices, just drop us a line at privacy@rosemarkproperties.com.

Also, we may change our privacy policy every now and then. Changes will be effective when we post them on our web site, but they'll only apply to information that we collect after the changes become effective, unless you consent to have the change apply retroactively.

What information do we collect and how do we collect it?

Our privacy policy covers information that we collect through our web site, as well as personally identifiable information of prospective and current residents that we collect offline.

Information that you submit.

When you fill out and submit a registration form, rental application form or a related form for one of our communities (whether through our web site, in person, by phone or some other means), we collect the information included in that form (your name, social security number, phone number, date of birth, email address, etc.). It's the same for other stuff you submit, like job applications, online rent payments, and service requests.

Web site use information.

We collect information about how you use our web site. Since the World Wide Web's been around for a while now, you're probably not the least bit surprised about that.

The kind of information we're talking about may include:

- ▶ the number and frequency of visitors to each web page in our web site
- ▶ the length of their stays
- ▶ the type of browser each visitor is using to view our web site
- ▶ the type of operating system each visitor is using
- ▶ the domain name of each visitor's Internet service provider
- ▶ the visitor's IP address (the number that is automatically assigned to your computer whenever you access the Internet, which our web servers use to identify where to send the information your computer requests)
- ▶ the address (or "URL") of the web site that the visitor came from before visiting our web site
- ▶ which pages were visited on our web site
- ▶ what was clicked on

We use cookies, web beacons, embedded scripts or similar technologies to collect web site use information. In case you're not up-to-date on your Internet data collection terminology, we've included below a few key definitions.

A "cookie" is a small data file sent to your browser when you visit our web site. The cookie is stored on your computer. Cookies automatically identify your web browser to our web site whenever you visit it and may make navigating and using our web site easier for you.

A "web beacon" is a small, often invisible, graphic element included in a web page or e-mail. It allows the party that set the web beacon to monitor and collect certain limited information about the viewer of the web page or e-mail message (such as the type of browser downloading the web beacon, the IP address of the computer that the web beacon is sent to and the time the web beacon was viewed, as well as the URL of the page the web beacon comes from). We may use web beacons for many purposes, such as to count visitors to our web site, or to monitor how visitors navigate our web site, and we may include web beacons or similar technologies in e-mails in order to count how many e-mails (or particular articles, links, etc.) we sent were actually opened.

An "embedded script" is programming code that is designed to collect information about your interactions with our web site. It is temporarily downloaded onto your computer from our Web server or a third party we work with, is active only while you are connected to our web site, and is deleted after you're no longer connected to our web site.

How do we use or disclose the information we collect?

We use the information we collect to:

- ▶ determine your eligibility to rent an apartment
- ▶ provide you with services or process transactions that you have requested

- ▶ communicate with you regarding information or offers that we believe will be of interest to you
- ▶ respond to your questions or other requests
- ▶ process any applications, payments or changes to your account information
- ▶ conduct user surveys
- ▶ contact you regarding a sweepstakes, contest or promotion in which you have participated
- ▶ fulfill other purposes disclosed at the time you provide personally identifiable information

We may also share your name and contact information with your future roommates when roommate pairing is completed so that you may reach out to them to plan for the dwelling.

We may use the information you provide to improve our web site or our services, to customize your experience on our web site, to serve you specific content, or for other business purposes.

We may disclose:

- ▶ non-personally identifiable information, such as web site use information or other aggregated user statistics, to third parties
- ▶ your personally identifiable information in any manner authorized by you
- ▶ any information we collect to our affiliates or subsidiaries for business purposes related to your tenancy or to process any application, request or inquiry
- ▶ any information we collect to third parties who perform services on our behalf, including, without limitation, third parties that send communications, process payments, analyze data, assist with utility billing or renters insurance, provide credit checks, resident screening, or collection services, provide marketing assistance, or create, host and/or provide customer service on our behalf
- ▶ any information we collect when we believe in good faith that the law requires it; at the request of governmental authorities conducting an audit or investigation; pursuant to a court order, subpoena, or discovery request in litigation; to verify or enforce compliance with our web site's Terms of Use or other agreements or policies governing our web site and applicable laws, rules, and regulations; whenever we believe disclosure is necessary to limit our legal liability or to protect or enforce the rights, interests, or safety of our web site, its users or other third parties; or in connection with reporting to law enforcement agencies any activities that we, in good faith, believe to be unlawful

Unless we get your permission, we do not share your personally identifiable information with third parties for those third parties' marketing purposes.

If you choose to enter a sweepstakes, contest or other promotion offered through our

web site, we may disclose your personally identifiable information to third parties in connection with the administration of the promotion, including, without limitation, in connection with winner selection, prize fulfillment, and as required by law, such as on a winners list.

We post on our web site testimonials that may contain personally identifiable information. We will obtain your permission before posting your name along with a testimonial you submit. If you want your testimonial removed please contact us at privacy@rosemarkproperties.com.

If we were to sell the business or the community that you are a part of, the information covered by our privacy policy (including your personally identifiable information) would be transferred to the buyer, and we may give potential buyers information about our communities and the residents who live in them (including your personally identifiable information). We may also disclosure your information if we do some other kind of corporate change, like a merger, consolidation, restructuring, or financing.

We maintain commercially reasonable safeguards to maintain the security and privacy of personally identifiable information that you provide to us, including disposing of records that contain personally identifiable information by shredding, erasing, or otherwise destroying physical or electronic media in a manner that would reasonably be expected to prevent it from being read or reconstructed. We can't guarantee the security of any data submitted over the Internet. However, after your information reaches us, we store it on servers (or in the case of information received from you in person, in writing or over the phone, in physical storage areas) protected by procedures and technology designed to block reasonably foreseeable intrusions by unauthorized third parties.

Other things you should know.

Opting out

If you don't want our cookies, you don't have to have them. You can set your browser to block all cookies, including cookies associated with our web site. But if you block our cookies, our web site isn't going to work well for you. We're not trying to be mean. It's just how the technology works.

You can also opt out of getting emails from us. Just follow the unsubscribe / opt out instructions contained in our emails. Of course, you may miss out on news that we'd like to share with you, but that's your call.

Updating your information

If you think we've got your information wrong, send us an email at privacy@rosemarkproperties.com. We may follow up with you to make sure that we're making the right changes.

Third party content

Some of the stuff on our web site may be served by a third party. These third parties may drop their own cookies and/or use web beacons or embedded scripts, which may be used to identify some of your preferences or to recognize you if you have previously had

contact with those third parties. We do not control the use of such technology by third parties, the information they collect, or how they use such information.

Links to other web sites and social media widgets

If we include links to other web sites in our web site, you should bear in mind that those other web sites may have privacy policies different than ours. If you link to another web site, you should check out that site's privacy policy.

Our web site includes social media features, such as the Facebook, Twitter and Instagram buttons. We don't host those features, but we're pretty sure that Facebook and the other guys collect data from you when you click on their buttons. For example, they may collect your IP address and which page you are visiting on our web site. They may set a cookie to enable the feature to function properly. You should check out their privacy policies to find out more about what information they collect and what they do with it.

Children

Kids are great, but our web site isn't the right place for them. We don't knowingly direct our web site to children younger than age thirteen (13). We do not knowingly collect personally identifiable information from children under the age of thirteen (13) on our web site and we will delete any information later determined to be from a person younger than age thirteen (13).

Effective Date: 8/10/2017



ROSEMARK

PROPERTIES

GENERIC PRIVACY NOTICE

This privacy notice discloses the privacy practices for (www.rosemarkproperties.com). This privacy notice applies solely to information collected by this website. It will notify you of the following:

1. What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- ▶ See what data we have about you, if any.
- ▶ Change/correct any data we have about you.
- ▶ Have us delete any data we have about you.
- ▶ Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for “https” at the beginning of the address of the Web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 512-600-2511 or via email at privacy@rosemarkproperties.com